

Farm Advisor

Sharon Junge, Farm and Home Advisor

MISSION STATEMENT

The mission of the University of California Cooperative Extension is to serve the County through the creation, development, and application of knowledge in agriculture and natural resources; youth development; and nutrition, family and consumer sciences.

FARM ADVISOR FUND 100/APPROPRIATION 64100

	Actual 2002-03	Actual 2003-04	Requested 2004-05	Recommended 2004-05	Change %	Adopted 2004-05
Expenditures						
Salaries and Employee Benefits	\$ 110,352	\$ 126,674	\$ 152,609	\$ 152,609	20%	\$ 152,609
Services and Supplies	88,829	103,897	99,143	99,143	-5%	99,143
Intra Fund Charges	2,313	586	-	-	-100%	-
Net Budget:	\$ 201,494	\$ 231,157	\$ 251,752	\$ 251,752	9%	\$ 251,752
Revenue						
Intergovernmental Revenue	\$ -	\$ 3,600	\$ 3,600	\$ 3,600	0%	\$ 3,600
Miscellaneous Revenue	9,200	673	-	-	-100%	-
Other Financing Sources	16,800	-	-	-	0%	-
Total Revenue:	26,000	4,273	3,600	3,600	-16%	3,600
Net County Cost:	\$ 175,494	\$ 226,884	\$ 248,152	\$ 248,152	9%	\$ 248,152
Allocated Positions	3	3	3	3	0%	3

CORE FUNCTION

Farm Advisor Services

The Farm Advisor Department (University of California Cooperative Extension) is a unique example of three levels of government (Placer County, University of California (UC) Cooperative Extension, and the U.S. Department of Agriculture) partnering in the delivery of noncredit, informal educational opportunities and scientific advances in the areas of agriculture; natural resources; and family, youth, and consumer sciences. University professionals and staff provide leadership. Programs include livestock and natural resources, plant science and horticulture, nutrition, 4-H youth development, and master gardeners.

FY 2003-04 Major Accomplishments

- Improved agricultural viability through trainings, newsletters, web pages, applied research projects, on-farm consultations and participation in the development of county policies affecting agriculture.
- Enhanced agriculture productivity through workshops and consultations on such topics as farm composting, niche marketing, low stress animal handling, beef marketing, new crop information, controlled grazing, use of integrated pest management, soil fertility management and direct marketing.
- Improved residential gardening and composting practices through the training of continuing master gardener/composter volunteers, who provide consultations and newsletters and field local calls on gardening and composting.
- Improved the nutritional status of school age and preschool youth through the training of elementary school, preschool and after-school teachers. Greatest gains were reported in more balanced food choices and increased exercise.

Community & Cultural Services

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- Increased the competencies and skills of Placer County youth through 4-H project work, presentations, and cultural extravaganzas. Cultivated leadership and citizenship through community-service projects such as junior garden gleaners, junior master gardeners, and safety programs.
- Improved the early literacy and school readiness of children between 0 to 5 years of age through the delivery of the Let's Read Together and Off to a Good Start Programs. Parents report they are reading more often to their children and providing activities for their children to be ready for school.
- Improved the nutritional status of children 0 to 5 years of age through the training of parents and a countywide source marketing campaign.
- Increased the food safety and nutrition knowledge of families receiving food stamps. Greatest gains were reported in food budgeting and meal planning.

FY 2004-05 Planned Accomplishments

- Improve agricultural viability in Placer County through the creation of a High Sierra Beef Cooperative to niche market local beef products to retail stores and restaurants, and direct to consumers through internet information.
- Enhance the agricultural production capability of the County providing new marketing opportunities for agriculture producers in the areas of organic production, mandarins, grapes, and specialty crops.
- Improve home horticulture practices through residential composting and educational workshops, newsletters, trainings, and consultations.
- Improve the nutritional status of Placer County residents through four nutrition education projects and work on hunger and food security issues.
- Enhance opportunities for youth development through the 4-H Club, after-school and classroom 4-H activities, events, and workshops.
- Increase Placer County children's early literacy and school readiness through training and education of parents and childcare providers.

Department Comments

Despite heavy hits to the University of California Cooperative Extension (UCCE) statewide (30% cut for FY 2003-04), we have maintained all of our existing local advisors and program staff. We will be feeling some loss in support services but agree it was a wise decision to maintain county based programming. This year has been productive with our advisors and program staff making significant contributions to the economic, environmental and social well-being of Placer County residents. Some of the highlights include: development of the High Sierra Beef feasibility study; enhancement in agricultural producers' direct and niche marketing; increased agricultural productivity as a result of workshops and consultations in soil fertility, pest management, controlled grazing and farm management practices; increased use of home composting and environmentally sound homeowner gardening practices; improvements in early childhood practices as a result of workshops, newsletters, and events; greater acquisition of life skills in the County's youth through our 4-H and youth development programs; and improved nutrition and fitness through our Food Security and Other Nutrition Education Programs (FSNEP).

Placer County's contribution to the Farm Advisor's Department is a good investment in that it leverages significantly more funding from both UCCE and other extramural funding sources. The essential Placer County contribution brings a wide array of programs to Placer County that are supported by UCCE paid academics and program staff. Currently, Placer County contributes approximately 10% of the total budget for Placer County's Cooperative Extension's local operations. This does not include an additional \$1.3 million that is generated through grants, contracts, and parent fees to support the 4-H Afterschool Child Care Program or the thousands of hours of volunteer time contributed by master gardeners, master composters, and 4-H adult volunteers.

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County Executive Comments And Recommendations

Recommended expenditures for *Farm Advisor* are at the requested base budget level which includes funding for staffing, communications, and travel and transportation costs. Revenues reflect funding from the County of Nevada for travel assistance.

Final Budget Changes from the Proposed Budget

None

CORE FUNCTION: FARM ADVISOR SERVICES

Agriculture & Natural Resources Program

Program Purpose: To provide relevant research-based information through educational workshops, consultations, and participation in Placer County policy development for agricultural producers and residents in order to help them manage their resources in an environmentally and economically sustainable manner.

Total Expenditures: \$83,967

Total Staffing: 1.0

- **Key Intended Outcome:** To provide accurate, timely, and research-based information for Placer County residents and agricultural producers.

Agriculture & Natural Resources Indicators:	Actual 2002-03	Actual 2003-04	Target 2004-05
# of individual workshops conducted by farm advisors	51	51	51
# of agriculture producers receiving information through meetings, events, consultations and trainings	4,000	4,000	4,000
# of individual issues of newsletter/# of total distribution	12 / 2,314	12 / 2,314	12 / 2,314
# of website visits	6,123	6,123	6,123
% of producers using controlled grazing practices as a result of workshops	59%	59%	55%

Program Comments: These indicators represent the many types of activities provided to improve and enhance agriculture productivity and sustainability in Placer County. More intensive training is provided through workshops. Newsletters provide research-based, up-to-date information; an annual evaluation of their effectiveness is indicated here. To improve our efficiency we have developed a comprehensive web site. This indicator tracks its usefulness. Changes in practices are measured at the close of workshops and short courses; the controlled grazing is just one example.

Master Gardener/Composter Program

Program Purpose: To provide relevant research-based information through educational workshops, consultations, and community activities for residents in order to help them act in an environmentally and economically sustainable manner.

Total Expenditures: \$32,500

Total Staffing: 0.25

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- **Key Intended Outcome:** Improve home gardening and horticulture practices of local residents and the community through trained volunteers who provide accurate, timely, and research-based information.

Master Gardener/Composter Indicators:	Actual 2002-03	Actual 2003-04	Target 2004-05
# of master gardeners receiving continuing education training	35	35	35
# of continuing master gardeners contributing volunteer service/total # of hours contributed	51 / 5,750	51 / 5,750	51 / 5,750
# of residents receiving information through training, consultations and events	2,345	2,345	2,345

Program Comments: The number trained and continuing master gardeners and master composters is an indicator of the workload. The number of hours contributed by the gardeners indicates our ability to respond to resident requests for information. The number of residents trained and reached through our educational programs indicates the reach of our educational programs. Other evaluative data is collected on individual activities and is available in the department.

4-H Youth Development Program

Program Purpose: To provide positive youth development experiences in citizenship, leadership and life skills in nonformal settings for youth between the ages of 5 to 19 in order to help them develop into healthy, competent, and productive citizens.

Total Expenditures: \$83,967

Total Staffing: 1.0

- **Key Intended Outcome:** Reach county youth through trained volunteers to develop their competencies and skills needed for lifelong success.

4-H Youth Development Indicators:	Actual 2002-03	Actual 2003-04	Target 2004-05
# of youth enrolled in clubs, groups and after-school programs	6,815	6,815	6,950
# of 4-H volunteers/total # of hours contributed	390 / 40,000	390 / 40,000	390 / 40,000
# of trainings, workshops and community events conducted	56	56	56

Program Comments: The number enrolled in our youth programs indicates size, scope and workload. The number of hours contributed by volunteers indicates how much is leveraged through these programs and citizen commitment to these programs. The number of trainings, workshops and events also indicates the size of these educational efforts. Individual event evaluation data is also available.

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Nutrition & Family Consumer Sciences Program

Program Purpose: To provide research-based information for families and residents in order to improve their food choices and nutrition, resource management, family and child development practices.

Total Expenditures: \$51,318

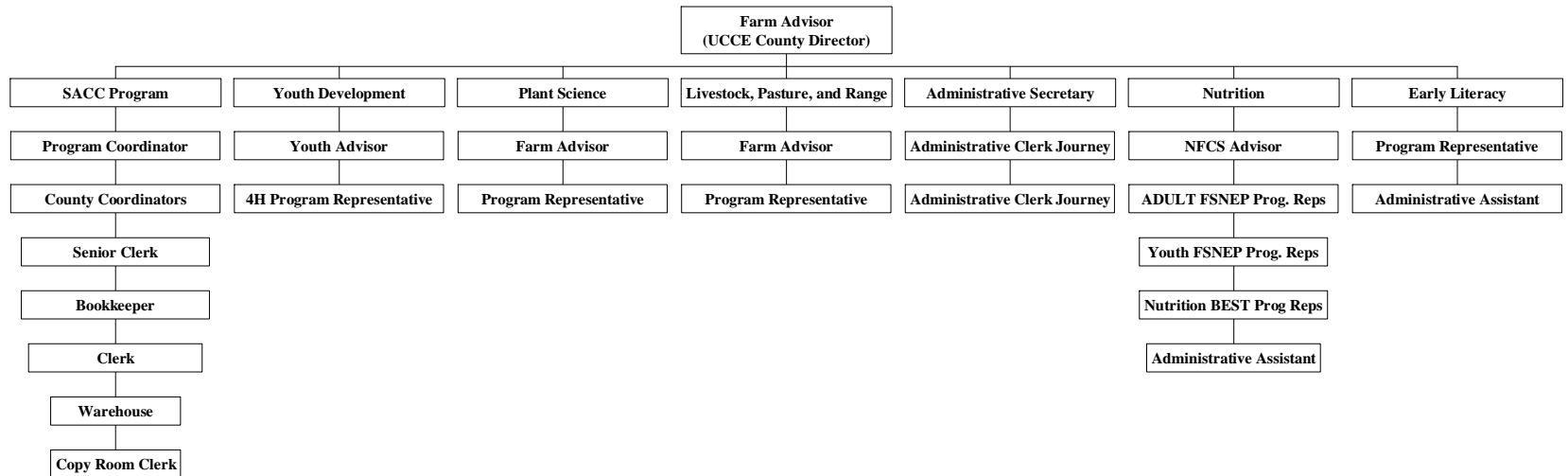
Total Staffing: 0.75

- **Key Intended Outcome:** Improve the early literacy and nutritional status of school age children, families and individuals through training, demonstrations, and the presentation and provision of accurate, timely, and research-based information.

Nutrition & Family Consumer Services Indicators:	Actual 2002-03	Actual 2003-04	Target 2004-05
# of children reached through nutrition lessons	800	800	1,200
% of teachers reporting nutrition habit changes in their students	89%	89%	89%
% of food stamp recipients reporting higher scores on food recall test	77%	77%	77%
# of parents attending workshops and trainings	619	619	1,200
% of parents acting as better role models after training	78%	78%	78%
% of parents reading more often to their child after training	95.9%	95.9%	95.9%

Program Comments: The number of participants indicates size, scope and workload. The percent of change reported in behaviors is an indicator of program effectiveness (these are just a sampling of the data that is collected indicating changes in behavior, attitudes and knowledge).

FARM ADVISOR DEPARTMENT / UC COOPERATIVE EXTENSION



POSITIONS: 3

**FARM ADVISOR DEPARTMENT
APPROPRIATION SUMMARY
Fiscal Year 2004-05**

ADMINISTERED BY: FARM ADVISOR

Appropriation	FY 2003-04		FY 2004-05	
	Actual	Position Allocations	BOS Approved Budget	Position Allocations
GENERAL FUND Farm Advisor	\$ 231,157	3	\$ 251,752	3
TOTAL ALL FUNDS	\$ 231,157	3	\$ 251,752	3

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General Fund

Fund: 100

Subfund: 0

Appropriation: 64100

Budget Category (1)	Actual 2002-03 (2)	Actual 2003-04 (3)	Dept Req 2004-05 (4)	CEO Rec 2004-05 (5)	BOS Adopted 2004-05 (6)
Salaries & Benefits					
1001 Employee Paid Sick Leave	131		3,633	3,633	3,633
1002 Salaries and Wages	62,798	69,495	93,134	93,134	93,134
1003 Extra Help	19,454	21,103	4,100	4,100	4,100
1007 Comp for Absence-Illness		2,163			
1300 P.E.R.S.	4,043	7,206	18,254	18,254	18,254
1301 F.I.C.A.	6,190	6,919	7,125	7,125	7,125
1310 Employee Group Ins	17,349	19,287	26,053	26,053	26,053
1315 Workers Comp Insurance	387	501	310	310	310
Total Salaries & Benefits	110,352	126,674	152,609	152,609	152,609
Services & Supplies					
2051 Communications - Telephone	17,516	17,769	21,108	21,108	21,108
2290 Maintenance - Equipment	804		3,850	3,850	3,850
2291 Maintenance - Computer Equip	136				
2481 PC Acquisition		3,298	1,700	1,700	1,700
2511 Printing	2,396	3,656	3,946	3,946	3,946
2522 Other Supplies	6,479	7,841	7,450	7,450	7,450
2523 Office Supplies & Exp	16,685	18,735	16,600	16,600	16,600
2524 Postage	699	747	700	700	700
2555 Prof/Spec Svcs - Purchased	31,147	39,533	32,500	32,500	32,500
2709 Rents & Leases - Computer SW	784	858	911	911	911
2840 Special Dept Expense	1,146	1,024	800	800	800
2931 Travel & Transportation	9,207	8,066	9,578	9,578	9,578
2941 County Vehicle Mileage	1,830	2,370			
Total Services & Supplies	88,829	103,897	99,143	99,143	99,143
Charges From Departments					
5522 I/T Other Supplies	1,632	89			
5552 I/T - MIS Services		33			
5555 I/T Prof/Special Services - Purchase		464			
5840 I/T Special Dept Expense	681				
Total Charges From Departments	2,313	586			
Gross Budget	201,494	231,157	251,752	251,752	251,752
Net Budget	201,494	231,157	251,752	251,752	251,752
Less: Revenues					
7292 Aid from Other Governmental Ag		(3,600)	(3,600)	(3,600)	(3,600)
8761 Insurance Refunds		(192)			
8762 State Compensation Insurance R		(481)			
8780 Contributions from Other Funds	(16,800)				
8782 Contributions from Other Agencies	(9,200)				
Total Revenues	(26,000)	(4,273)	(3,600)	(3,600)	(3,600)
Net County Cost	175,494	226,884	248,152	248,152	248,152